Scot Edwards

EDITOR CREATIVE DIRECTOR

+61 411 288 356
www.scotedwards.com.au

PROFESSIONAL PROFILE

Over 20 years experience in creative services, most recently as a senior creative producer at Fox Creative. Leading campaigns, editing, directing, writing and producing promos, trailers, documentaries, reality, music videos, comedy, short films and branded content. I thrive on organisation and collaboration with a deep understanding of story telling, innovative styles, motion graphics and music.

ACHIEVEMENTS | AWARDS

2019
PROMAX ANZ WINNER - Game of Thrones Round
Silver - Most Outstanding Marketing Initiative

2018
Short film selected for TEDxSydney
I'm Doing the Best I Can

2017
PROMAX GLOBAL WINNER - I am the Ball
Silver - Best Directing

PROMAX ANZ WINNER - I am the Ball
Gold - Best Sport Promo
Gold - Script Writing
Silver - Best Directing

PROMAX ANZ WINNER - Rural Round
Silver - Best Sports Campaign

2012 & 2013
AFMA - AFL360
Most Outstanding Program

2009
TROPFEST - Finalist 2009
Notes From a Scaresmith - short film



SKILLS

Senior Editor
Creative Direction
Concept Ideation
Leadership
Adobe Creative Suite
Avid / Resolve
Script writing
Storyboarding
Trailers / Promos Advertising

REFERENCE

Guy.Sawrey-Cookson@foxtel.com.au
Foxtel Group Creative Director

EDITOR

2022
AFLW documentary - Disney+
Show Me The Money - Stan

2021
Come Dance With Me - CBS (USA)
Tokyo Olympics - Channel 7
Head Above Water - Amazon Prime

2020
Making Their Mark - Amazon Prime
AFL Documentary series

2016-2020
Senior Creative Producer - Foxtel
Editing award winning promos & TVC's

2014 & 2015
The Rookie - NRL Reality Series - Channel 9
Front Bar - Comedy show - Channel 7
The Recruit - AFL Reality series - Foxtel

CREATIVE

2021
Australian Open - Tennis Australia
Senior producer - content production team

2019
Game of Thrones Round - Foxtel Network Campaign
Creative lead

AFL NAB Pathway TVC
Writer, director & editor

2018
Short Film - I'm Doing the Best I Can - TEDxSydney
Writer, director & editor - selected short film

2017
Branded Content - Footy Kids in Cars (McDonald's)
Creator, producer & director - 20 x episodes

2016
Rio Summer Olympics - Channel 7
Creative producer & editor- branded content

2015
On Track
Producer & Editor - Richmond FC documentary

2014
Sochi Winter Olympics - Network Ten
Content Producer & Editor in Moscow & Sochi

DIRECTOR

2019
Blockbuster Season - Foxtel
Writer, director & editor - Foxtel sports campaign

2018
Sounds of Summer - Fox Cricket
Writer, director & editor - Launch promo

Place Kick - Fox Footy
Writer, director & editor - Image spot

2017
I am Sam Kerr - Fox Sports
Writer, director & editor - Image spot

I am Daniel Ricciardo - Fox Sports
Writer, director & editor - Image spot

2016
I am the Ball - Fox Sports
Writer, director & editor - Image spot